



## PHILADELPHIA BICYCLE INSURRECTION

### – Information Sheet –

#### Who is the Philadelphia Bicycle Insurrection?

- The Philadelphia Bicycle Insurrection (PBI) is a **self-organizing, grassroots** movement made up of **hundreds** of Philadelphia bicycle users from all walks of life and their supporters.
- The PBI was born on November 19, 2009 and continues to grow, exponentially.

#### Why was the Philadelphia Bicycle Insurrection established?

- To **oppose** anti-bicycle legislation proposed by Philadelphia City Councilmen Frank Diccio (Democrat, 1<sup>st</sup> District) and James Kenney (Democrat, At-Large).
- To **push back**, hard, at negative publicity, openly hostile press coverage and **politically opportunistic smear campaigns** aimed at bicycle users in Philadelphia. We're here to hold politicians and media **accountable to the truth**.
- To act as a **voice** on behalf of all Philadelphia bicycle users, afford a sense of power to our participants & community and to **speak out** to our media and elected officials. The PBI exists to remind them exactly who they work for and make sure they understand, in no uncertain terms, that come **Election Day**, we're going to **remember** who was on the right side of this issue.

#### What are the objectives of the Philadelphia Bicycle Insurrection?

- To fight the **illegal and unenforceable** legislation proposed by Diccio & Kenney and any similar initiatives at any level of government.
- To dismantle and discredit the **Myth of the Scofflaw Cyclist**.
- To reconstruct and propagate a narrative and understanding based on the truth: That **BICYCLE USERS ARE THE MOST AT-RISK AND ABUSED CLASS IN THE PHILADELPHIA TRANSPORTATION SYSTEM**.

#### Where to find the Philadelphia Bicycle Insurrection:

- <http://www.bikeinsurrection.org>
- <http://www.facebook.com/bikeinsurrection>
- <http://www.twitter.com/bikeinsurrectio>
- [bikeinsurrection@gmail.com](mailto:bikeinsurrection@gmail.com)